



**ST REGIS**  
JAKARTA  
THE RESIDENCES

October 2020

# NEWS



## STYLE WITH SUBSTANCE

As the global pandemic continues, face mask/shield are becoming more than a personal protective equipment. With different material, style, and color, it can be a medium for self-expression and fashion statement. The next iteration could be in a form of luxury face shields. Recently, luxury fashion house Louis Vuitton revealed its new 'Shield Visor', part of their 2021 collection. It features the signature LV monogram, embossed gold studs, and a photochromatic shield that doubles as a cap.



# Knowing Your Neighbour

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Undergoing 36 years in the metal, chemical, and refractory business, **Hardi Sasmita** has managed to work with and created an international network over many countries such as the United States, Europe, Japan, China, Korea, India, and South Africa. While still having the primary control of the company, Alvin and Andrew, his two sons, along with a team of professionals, are now helping him in management and decision making.



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## *Knowing Your Neighbour*



Hardi believed that a healthy lifestyle leads to a better quality of life. That's why being fit physically and mentally is very essential to him. He usually starts his day by working out at his home gym with his personal trainer, doing all kinds of exercise from cardio, weight and strength training, mobility, flexibility, all the way to stretching routine.

A balanced lifestyle is extensive, and Hardi understands that it doesn't stop on the excersices and his works, it's connected to everything, including food and diet. After working out, he always had his breakfast accompanied by nutritious foods, he specially enjoys an assortment of fruits, sometimes even up to 10 kinds per day. As much as he loves fruits, he also enjoys a variety of peanuts such as almond, pistachio, and walnut.

Having said that, Hardi admits to liking a lot of type of food, as long as it's the right portion. His favorites however, are Japanese cuisine. He is a fan of sushi, sashimi, and omakase. To pair with food, he also delights in sake and a full bodied and smooth French wine.

Having what can be considered as a successful and well runned business, Hardi now delegates a lot of his work to his 2 sons and his team of professionals. During the lockdown on this pandemic, he continued his daily routine mostly from his home.

Before that, he enjoyed his time off by travelling, domestic and international, which he described as his main hobby. He explored many countries and he also got a kick out of natural destinations such as trekking the mountain range or diving in the sea. Japan, Korea, and China are among his favorites as he considers them to have extraordinary views and a tremendous selection of good food. Recently, he crossed another place on his bucket list when he visited Ushuaia, Argentina, which is known as "the city at the end of the world" before continuing to the Antartic in the South Pole.

Hardi believes that God has given him an abundance of blessings in his life, which in turn makes him passionate in helping other people as well as he can. He has a principle to always be emphatic to his surroundings and the people around him.



Topping Off

# THE GRAND TOPPING OFF

*Celebrating Indonesia 75<sup>th</sup> Independence with the Grand Topping Off of The Residences at The St. Regis Jakarta – 17 August 2020*



Coinciding with celebration of Indonesia's 75<sup>th</sup> Independence Day, PT Permadani Khatulistiwa Nusantara (PKN), a joint venture with Rajawali Property Group (RPG) marked the Grand Topping Off of The Residences at The St. Regis Jakarta in HR. Rasuna Said.

To celebrate the momentous occasion, a Flag Ceremony was held above the clouds at the top floor of the 62-level building in commemoration of Indonesia's Independence, before continuing the celebration with The Grand Topping Off of the 195-unit Residences.

As a symbolic moment, the topping off was done by the Board of Directors, Ferry Maruf (President Director, PKN), Chris Chin (Project Director, PKN), David Korintus (Joint Venture Representative) and Heri Atmoko (Project Manager, PKN) to officially mark the completion of the building's structure.





## Past Events



### 3 September 2020 Virtual Agent Gathering

Engaging property agents and enriching their knowledge on St. Regis Residence, including updates on project's progress and special offer.

The virtual agent gathering was also joined by promising property agents in Jakarta and was also a platform to expand their network.



### 10 September 2020 Permata Bank - Virtual Gathering for Priority Client

To deliver brand awareness and the caliber of luxury of The Residences at The St. Regis Jakarta. A good and in-depth talk session on prime investment and property was conveyed to the priority customers of Permata Bank in a well and professionally mannered gathering.



### September 2020 Project Site Visitation

As the residence's construction progress has reached its topping off, PKN has the honour of accompanying Mr. & Mrs. Irwan Mussry to visit the project site up to level 62.

Strict health protocol and safety procedure is applied throughout the visit to ensure the safety of our Residence Owner.



Prospect site visit to level 50 was also held to see the actual layout and unit, while enjoying the beautiful city view from the unit.



## Global Event Update

### 128<sup>th</sup> Canton Fair

Oct 15 - 24 , 2020

The Canton Fair, or China Import and Export fair is the oldest, largest, and the most representative trade fair in China. This year The 128<sup>th</sup> Canton Fair are holding the sessions online aiming to provide platform for all-around opening-up, and promoting stable and healthy development amid epidemic control, for more info visit <https://www.cantonfair.org.cn/en/>



### TCS Virtual NYC Marathon

Oct 17 - Nov 1, 2020

The New York City Marathon is back, and it's going virtual! Now you can join the virtual 26.2-mile race in your hometown. Registration has opened for runners since July 28. Entries are offered in four pricing tiers with varying benefits and amenities. visit [www.nyrr.org/tesnymarathon](http://www.nyrr.org/tesnymarathon) for more information.







## Four Seasons Jakarta

### ***You Had Me at Four Seasons\****

Celebrate your love at Four Seasons with your closest friends and family. This package pampers you before and after the ceremony with relaxing amenities such as a couples' massage, aromatherapy bath and a romantic dinner at Alto Restaurant & Bar.

Blessing ceremony packages starting from IDR 38,000,000++. Special features includes a memorable two-night stay at Four Season Suites.

## The St. Regis Bali

### ***Family Fun at Bali's Finest Address\****

Luxuriate in exquisite accommodation and let the little ones discover the art of play. With tailored activities for you and your little ones, enjoy a tropical destination that offers experiences beyond expectation.

Includes luxury roundtrip airport transfer, 2-hour daily activity at the Children's Learning Center and late check out. Minimum 2 nights stay. All kids meals are free (Breakfast, Lunch, Dinner) for up to 2 kids aged 12 years and under. Valid seven days a week through July 6, 2021.



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